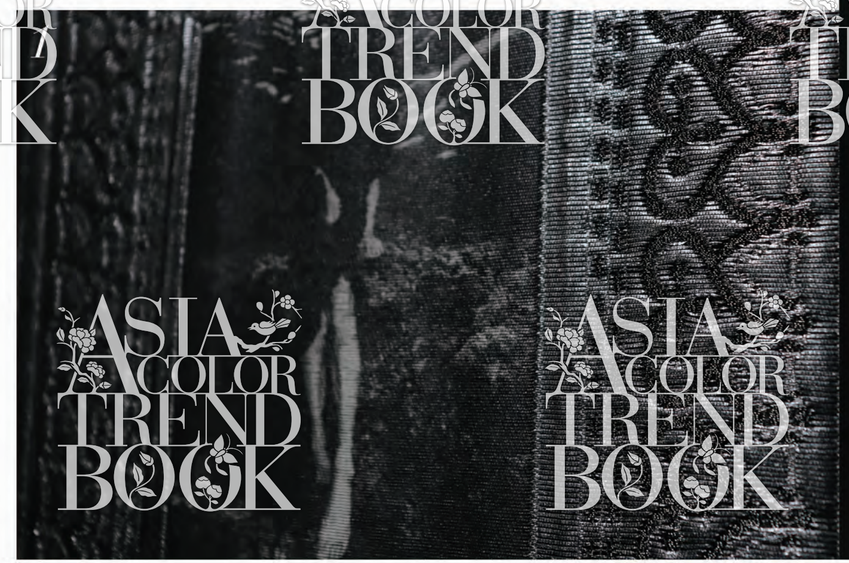
ASIA COLOR TREND BOOK 2025

追根溯源的重構／根源に立ち返る再構築

Rebuilding Back to the Roots

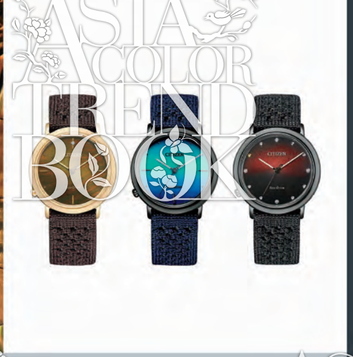


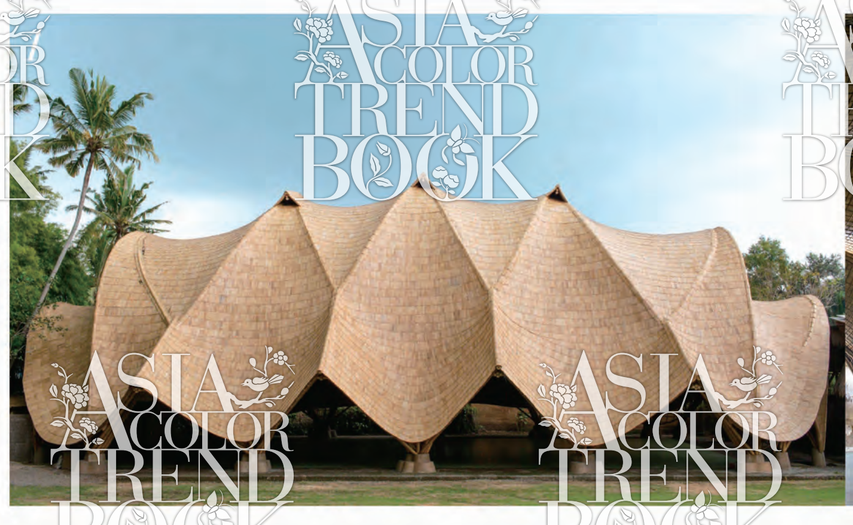
3

4

2

與科技交織的鄉土生活
テクノロジーと掛け合わされたヴァナキュラーライフ
Vernacular life Combined with Technology





The combine lovely produced value materials with techniques and designs inherited from our predecessors, structural mechanics and ecommerce technology inspired by the human body, and modern design. While following the realization of sustainable living for the future, we will use different means, materials, and expressions from the past to create something that the contemporary lifestyles and tastes.

充實心靈的手工製作／心を豊かにするハンドメイド

Handmade to Enrich Your Heart

Liberalization

釋放／解き放つ

Skin Tote by Satomi Mi[illegible]

1. [illegible]
   Skin as a vessel, containing organs and personality.

2. 一袋一袋、表情豊かな皮の手工製作の鞄袋
   一つひとつ、個性豊かな手作の鞄袋
   Each of these handbags presents a trace of individuality.

3. 個性強烈な皮革作用の表面性
   潔ぎよい、表面性の個性
   Acceptance of the individuality of personality.

4. [illegible]
   A red yarn [illegible]
   questioning [illegible]

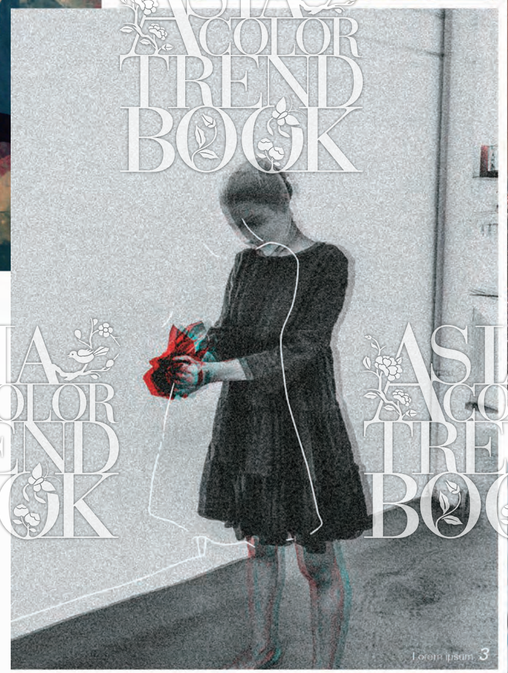
5. 柔らかな銀の糸
   ソフトタッチなシ[illegible]
   Tender silver [illegible]

6. 地球で最後の[illegible]
   炭素は地球を[illegible]
   Rear carbon-[illegible]

7. 東京の夜一面に広がる光の海が、風に揺れるたんぽぽ[illegible]
   ダンボ[illegible]
   [illegible]
   Aluminum yarns swaying in the wind like dandelions.
   Relaxation given by the pseudo light of Tokyo.

2

Krishuna FASHION



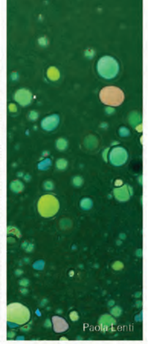
Lorem Ipsum 3

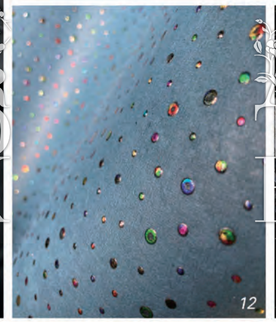
4 《糸をたどって「Following the Line」》2022年 国際芸術祭「あいち」組織委員会 photo by Tetsuo Ito/Ito studio

5 [illegible]
[illegible]
FUTURE TECHNOLOGY [illegible]

7 Museum [illegible]

Tara Kasenda





8. [illegible]
9. [illegible]
10. [illegible]
11. [illegible]
12. [illegible]
13. [illegible]
14. [illegible]

COLOR & TEXTURE

[illegible]

A color combination that stimulates and expand human senses: from the green color to the sharp and diagonal blue, from the orange color that implies the breath of life to vague blue, and the Sagrizzo's diffused light grains. Decorative colors include the reflective gray, the shadowy black, the beige that reminds the color of skin and pink, a color of fantasy.